

African Immigrant Capital



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Overview

- 
- National African Immigrant Data
 - Minnesota African Immigrant Data
 - Understanding the African Immigrant Market



National African Immigrant Data

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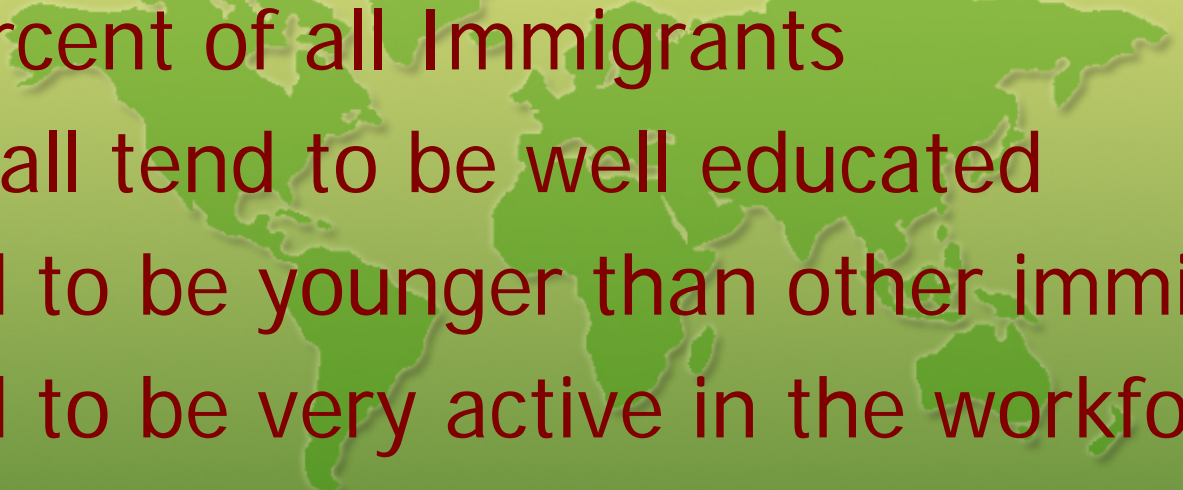
Top Ten States African Immigrant



1. California	143,882
2. New York	141,958
3. Texas	110,042
4. Maryland	109,751
5. New Jersey	78,527
6. Georgia	69,548
7. Virginia	66,724
8. Massachusetts	65,151
9. Minnesota	63,612
10. Florida	59,176

Source: American Community Survey 2006

US African Immigrants

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- 3 percent of all Immigrants
 - Overall tend to be well educated
 - Tend to be younger than other immigrants
 - Tend to be very active in the workforce
 - A fairly large group have come to the country as political refugees
 - Largest group come from Western Africa

US African Immigrant*

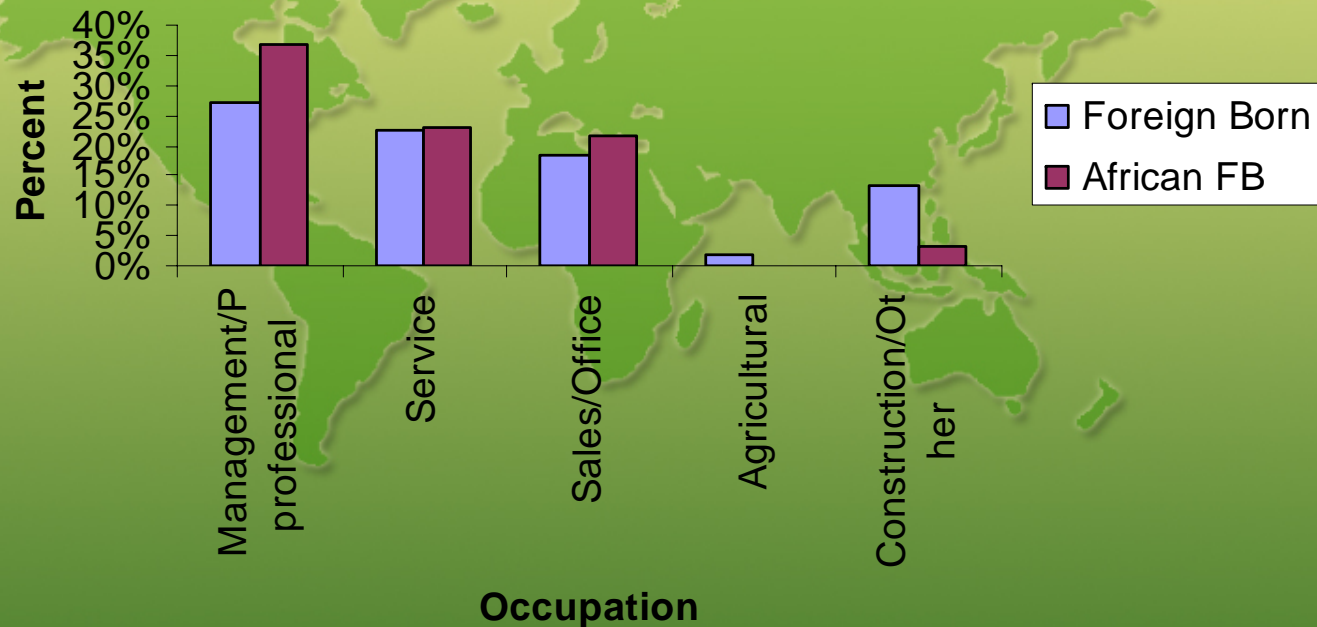
- **1.3 million or 3 percent of immigrants**
 - **Median Age 36**
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Source: American Community Survey, 2006

US African Immigrant*

Occupation- African vs Other Immigrant

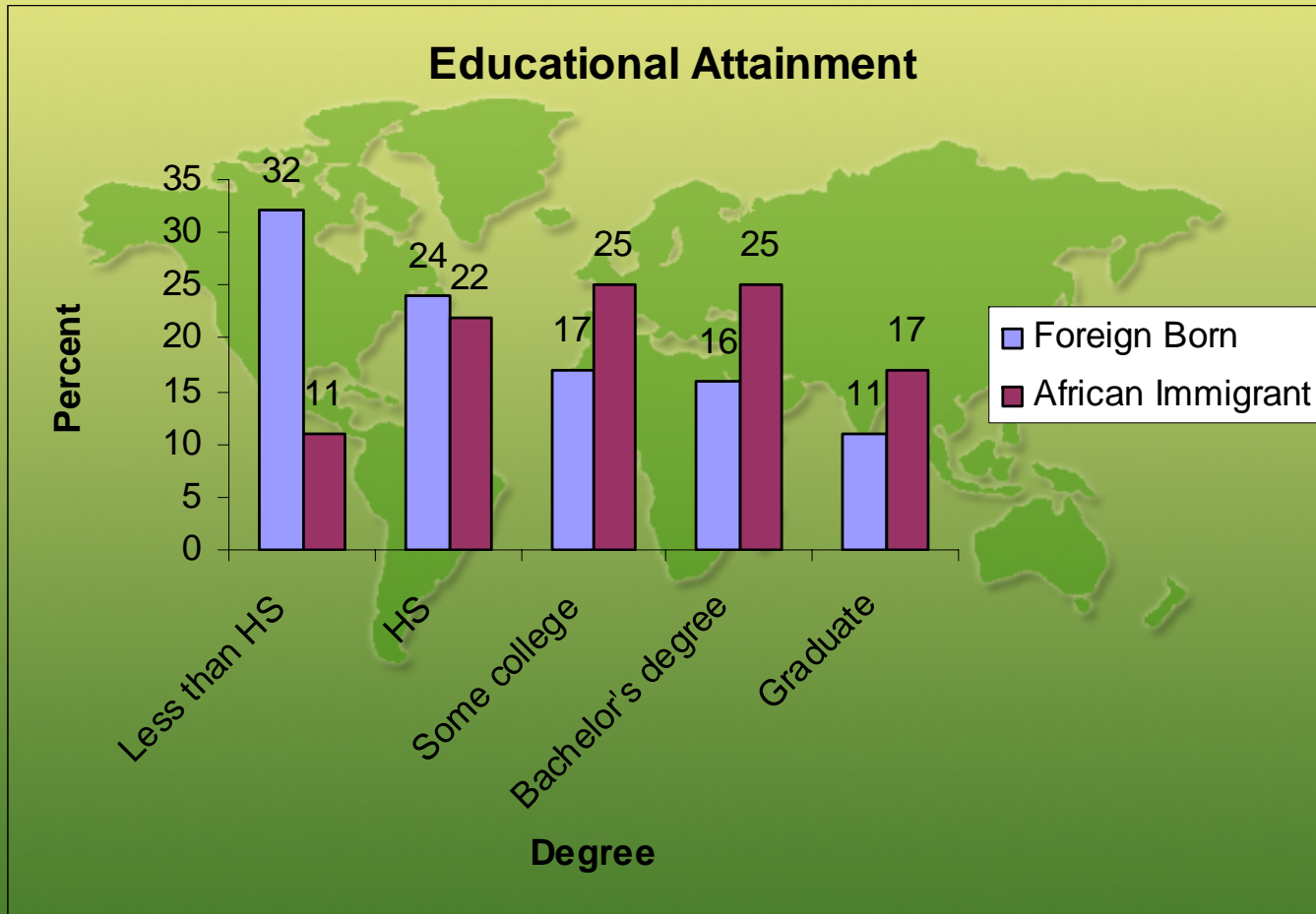


Top three occupations: Management and Professional Services, Services and Sales

Source: American Community Survey, 2006

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US African Immigrant*



66 percent have some college and above education

Source: American Community Survey

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US African Immigrant*



- Only 28 percent speak English less than “very well”
- Compared to 52 percent of the Foreign Born

* Source: American Community Survey, 2006

US African Immigrant*

- 
- **75 Percent in the labor force compared to**
 - **67 percent of the Foreign Born**

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Source: American Community Survey, 2006

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US African Immigrant*

- **Top three Industries**

- Education and Health Care
- Retail trade
- Professional Services

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Source: American Community Survey, 2006

US African Immigrant



- 18 percent below the poverty line
- 41 percent own homes
- 59 percent not citizens


US African Immigrant*

- **Western Africans made up the largest proportion of the African born, followed by**
- **Eastern, Northern, Southern, and Middle Africa.**

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Source: www.mpi.org

US African Immigrant

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- More than half of the African born living in the US arrived between 1990 and 2000.
 - The majority of the African born who spoke a language other than English at home spoke English "very well."

US African Immigrant

- The African born were less likely to be unemployed than the foreign born
- African-born men and women had higher median earnings than all foreign-born men and women in the US.

US African Immigrant

The African-born males with the highest in median earnings were from:

South Africa (\$62,162),
Mozambique (\$50,085), and
Tanzania (\$47,853).

Those with the lowest median earnings were from:

Mauritania (\$21,067),
Somalia (\$23,159),
Botswana (25,347), and
Gambia (\$25,598).

US African Immigrant

The African-born groups with the highest female median earnings were from:

Malawi (\$36,736),
South Africa (\$35,451),
Egypt (\$35,434), and
Mauritius (\$35,089).

Those with the lowest female median earnings were from


Togo (\$16,034),
Somalia (\$19,077),
Cape Verde (\$21,426),
Gambia (21,605), and
the Ivory Coast (\$21,658).



MN African Immigrant

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MN African - Other Immigrants*

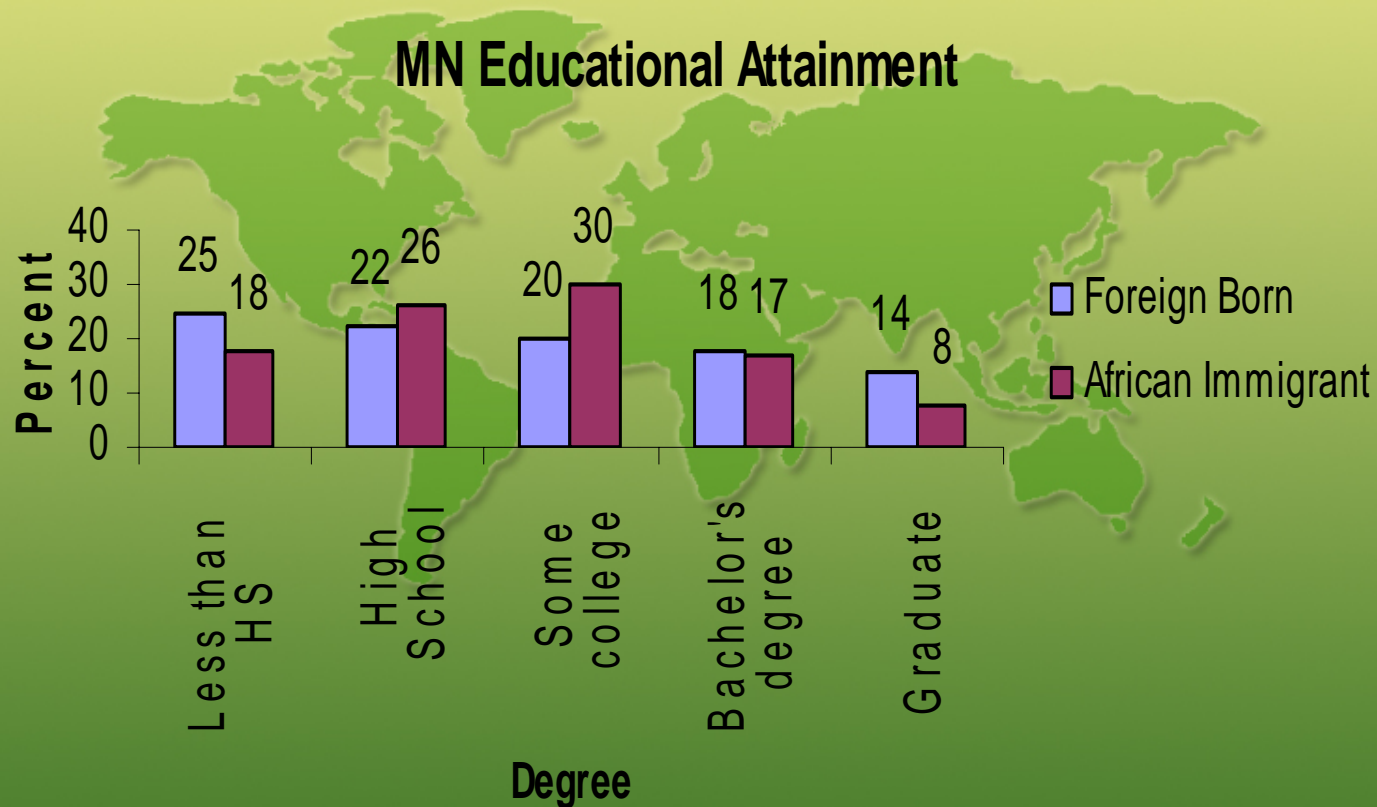
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- 19 percent of the immigrant population
 - Younger – median age 30 years compared to 34 years
 - Greater percentage have high school or some college education
 - Larger percentage not citizens – 66 percent versus 56 percent

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Source: American Community Survey, 2006

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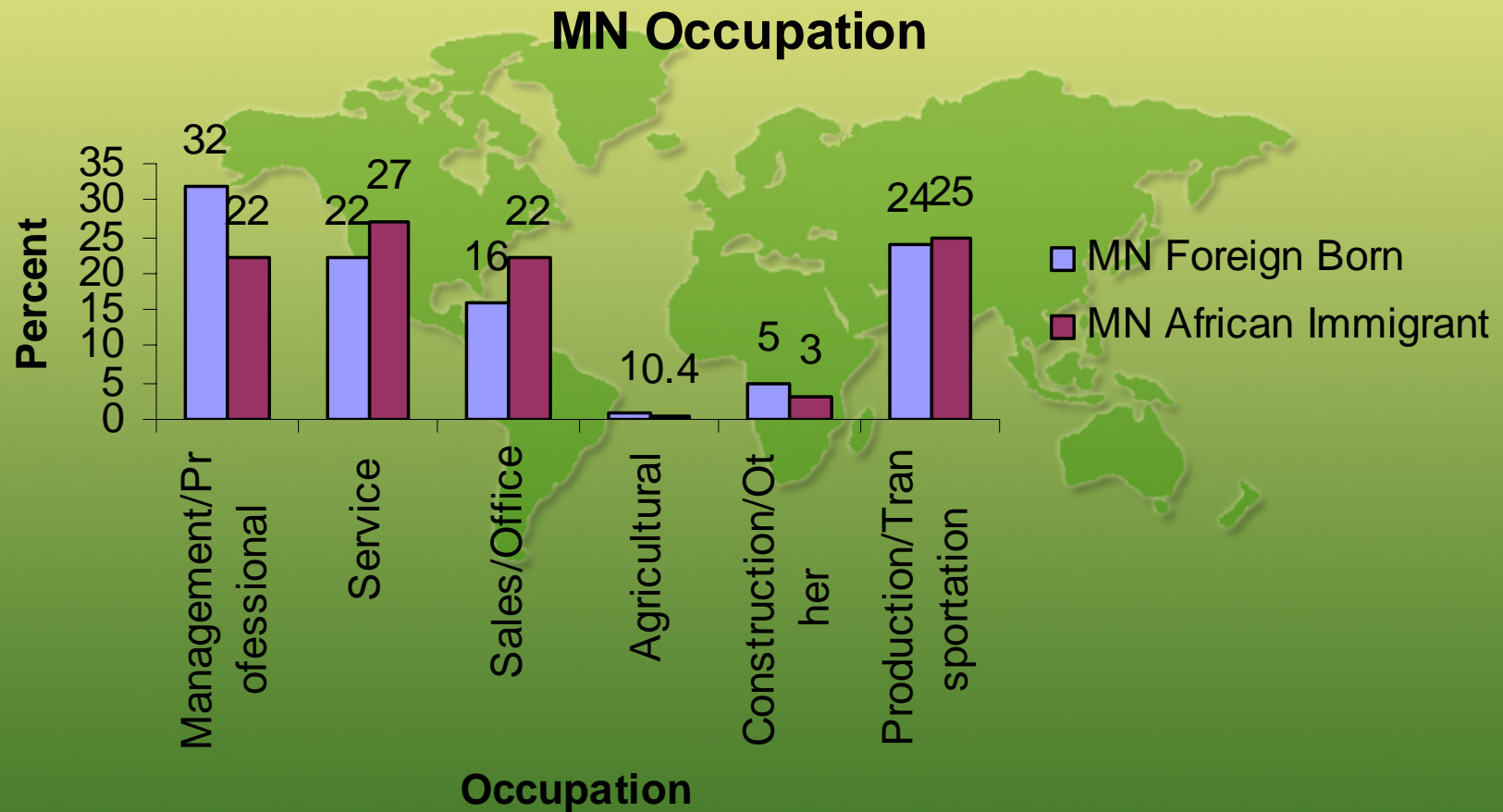
MN African - Other Immigrants*



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Source: American Community Survey, 2006

MN African - Other Immigrants*



Top three occupations –

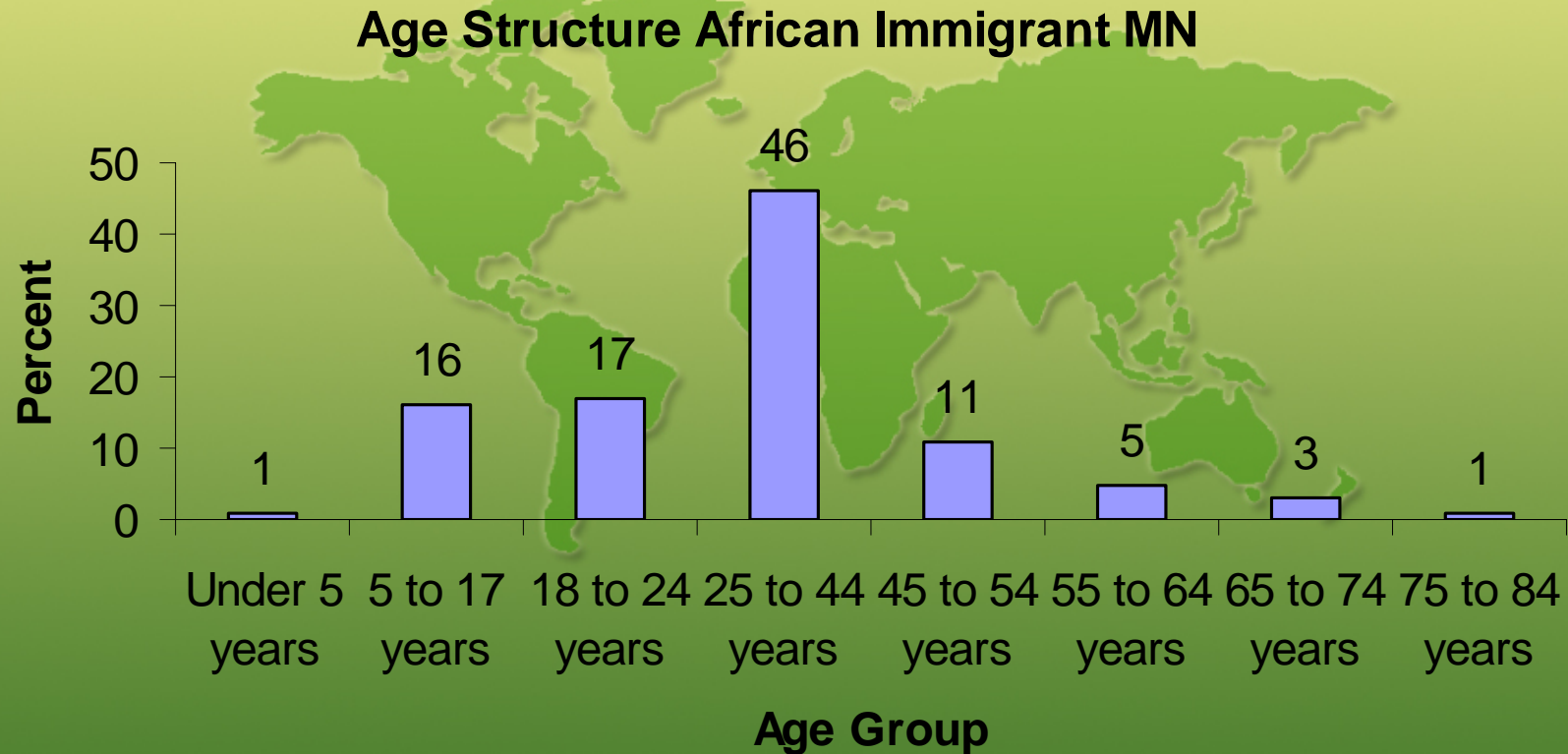
Service, Production and Transportation and management and professional

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Source: American Community Survey, 2006

MN African - Other Immigrants*



Most in the Prime worker and Tax Base

25-54 years – 66 percent

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Source: American Community Survey, 2006

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MN African - Other Immigrants*

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- Slightly smaller percentage speak English only – 17 versus 21 percent
 - Larger percentage in the workforce 75 percent versus 71 percent

MN African - Other Immigrants*

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- **Top three industries – Education and Health care, Manufacturing and Retail Trade**
 - **Median Household Income \$ 31, 640**

MN African - Other Immigrants*

- **32 Percent Below the Poverty Line**
- **28 Percent Homeownership rate**

MN African - Other Immigrants*

- Twin Cities ranks 30th in the nation for the number of immigrants
- Ranks 8th in the nation for the number of refugees.

*Source: www.mpi.org



Understanding the African Immigrant Market

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Understanding Markets

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- **US African Buying Power 45 Billion dollars**
 - **Bigger than the GDP of 120 countries in the world**
 - **In relative terms will be the 6th largest African GDP after Morocco.**

MN African Buying Power



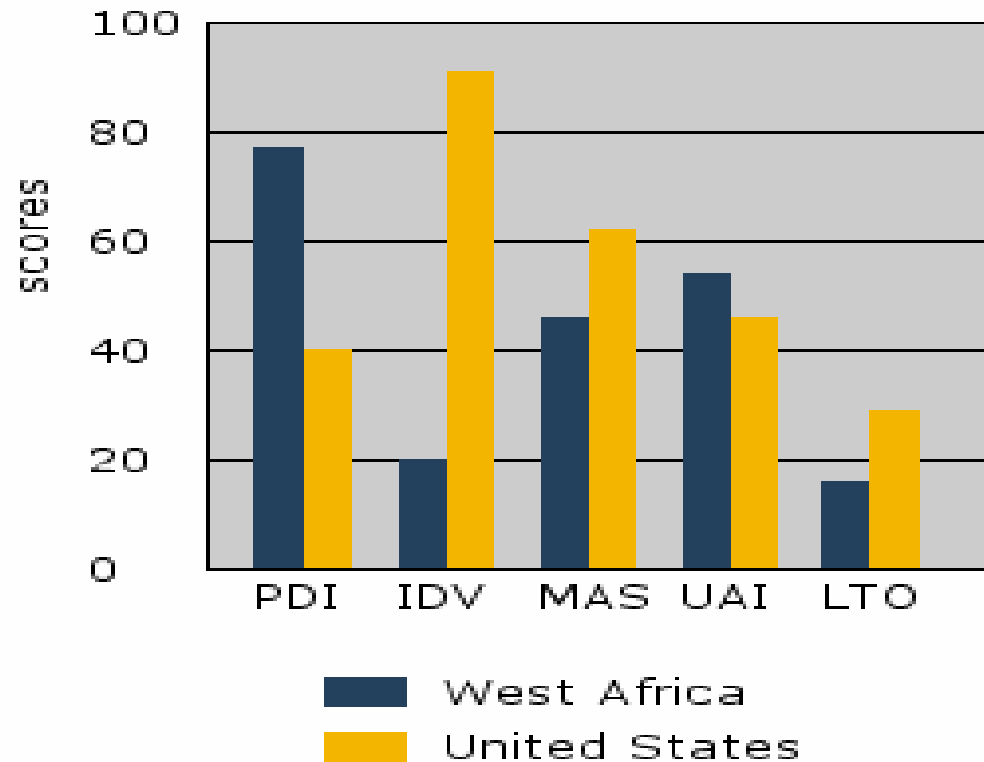
• Somali	\$216 million
• Ethiopian	\$203 million
• Kenyan	\$167 million
• Liberian	\$142 million
• Nigerian	\$71 million
• Eritrean	\$22 million
• Sudanese	\$8 million
• Cameroon	\$6 million

• Assuming 30 percent Federal and State Taxes

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Understanding Culture

The 5D Model of professor Geert Hofstede




World Average 55 - 43 - 50 - 64 - 45

http://www.geert-hofstede.com/hofstede_united_states.shtml

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Understanding Differences

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- **Africa is a continent not a country**
 - **Important differences between countries**
 - Language
 - Culture
 - Historical Legacy
 - **Important differences within countries**

Understand Different Entry Points

- **Professional Visas**
- **Refugees**



Resource



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